



WHY CHOOSE A CCIM OR ALC?



A **Certified Commercial Investment Member (CCIM)** is a recognized expert in the disciplines of commercial and investment real estate. A CCIM is an invaluable resource to the commercial real estate owner, investor, and user, and is among the elite top 6% of commercial Real Estate professionals across North America who hold the CCIM designation. Financial, Market, User Decision and Investment Analyses for commercial Real Estate represent the core knowledge and experience for the CCIM designation.



As land professionals, **Accredited Land Consultants (ALC)** knows current market values. They work diligently to secure the best sale or purchase price for their clients. Also, ALC's assist buyers and sellers in such areas as finance, leasing and land management. To be safe, secure and satisfied, buyers and sellers are encouraged to work with an accredited real estate professional - one of REALTORS® Land Institute's (RLI) Accredited Land Consultants. ALC is an elite group of land specialists who have attained an expert level of knowledge and experience. Recognized throughout North America as the pinnacle of achievement for land real estate specialists, the ALC designation is awarded to RLI members who meet rigorous knowledge and experience requirements.